

**“Guanxi for Guanxi Study” conference:
Sociology Department, Tsinghua University, June 12th-14th 2016**

June 12th Room 109, Xionghixing Hall(清华大学熊知行楼)

[30 minutes for each paper, including discussion (so 15 minutes of presentation and 15 minutes of comment for each paper from Ron Burt and Nan Lin.)]

Date	Time	Speaker	Subject	School & Email
June 12	9:00am – 9:40am	Opening Speech	Nan Lin and Ronald Burt	
	9:40am – 10:10am	Shuanglong Li	Pathways to Material and Subjective Wellbeing	Southwestern University of Finance and Economics
	10:10am – 10:40am	Chaoliang Luo、 Zhengping Fu	The Impacts of Network Positions on the Formation of Strategic Alliances	Sun Yat-Sen University
	10:40am –		Tea Break	
	11:00am – 11:30am	Haifeng Du	An Analysis of Collective Behaviors in Communities	Xi’an Jiaotong University_
	11:30am –	Jarder Luo、 Yaqi Zou、 and RuiQi Li	The Strategies of Joint Investment in the Chinese VC Industry	Tsinghua University

	12:00am			
	12:00am - 1:30pm		Lunch	Break

Date	Time	Speaker	Subject	University & Email
June 12	1:30 pm – 2:00pm	Mian Zhang	Linking Regulatory Focus to Social Capital	Tsinghua University_
	2:00 pm – 2:30pm	Bing Ren	The Development of Chinese Entrepreneurs' Network in the Start-up Stages	Nankai University
	2:30 pm – 3:00pm	Song Wang	The Impacts of Guanxi Circles on Employees' Performance	Zhejiang University
	3:00pm – 3:20pm		Tea	Break
	3:20pm – 3:50pm	Jiwen Song	A Social Network Analysis of Shared Leadership Effects in R&D Teams	Renmin University
	3:50pm – 4:20pm	Yanlong Zhang, Ling Yang and Jia Chen	Unpacking the Blackbox: Internal Credit Ratings and Firm-bank Relations of Small and Medium Enterprises in China	Tsinghua University
	4:20pm – 4:50pm	Lu Zheng, Likun Cao	Homophily or Heterophily: Investigating the Co-investment Pattern of Chinese Venture Capital Firms	Tsinghua University
	4:50pm - 5:20pm	Weidong Wang	A Research on Peer Network	Renmin University

5:20pm-5:50pm	Reza Farahbakhsh	Characterizing Professional Users Behavior across Major Online Social Networks	Université Paris VI
----------------------	------------------	--	---------------------

5:50pm	Dinner		
---------------	---------------	--	--

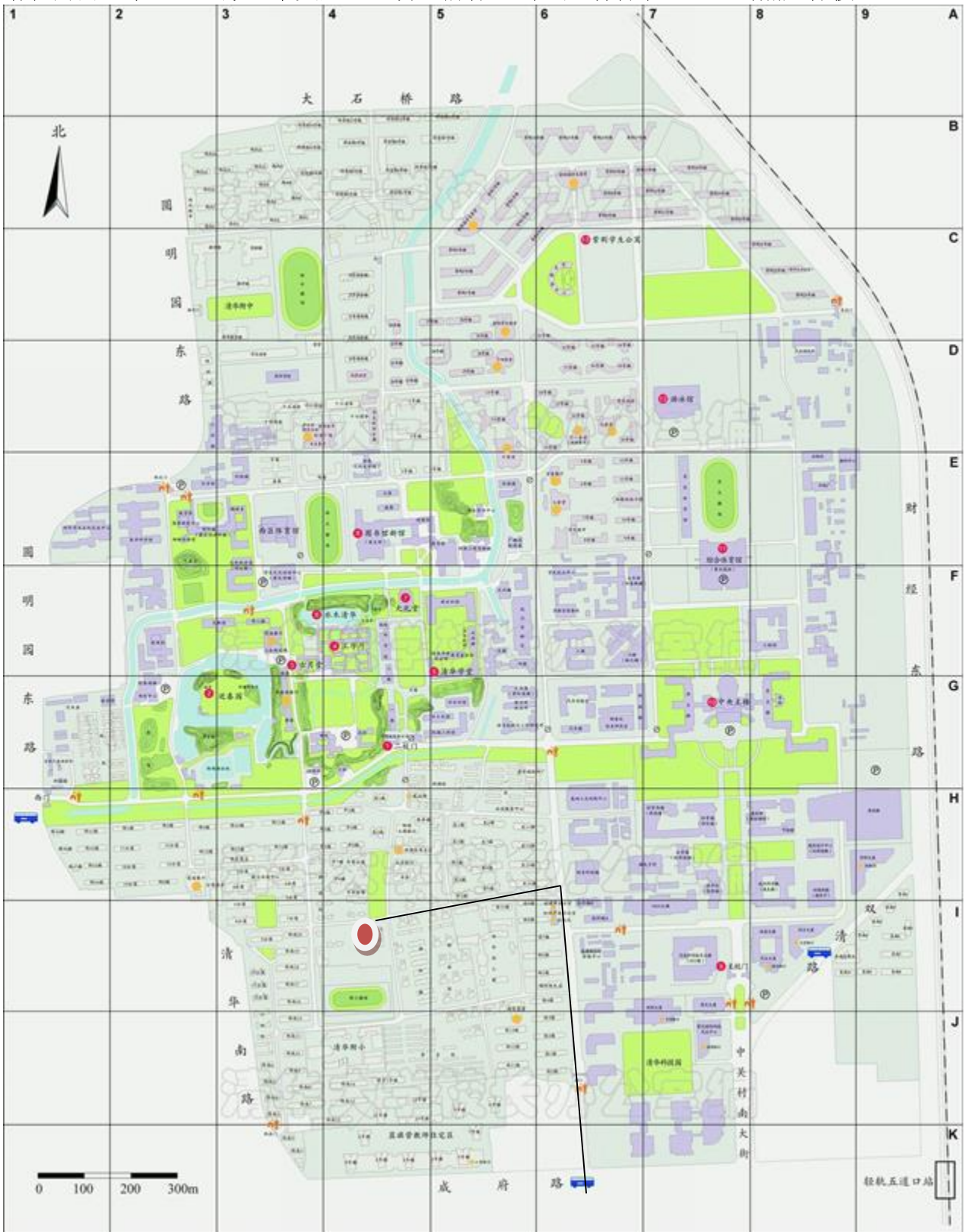
June 13th One to One Mentoring——Ron Burt
Room 309, Xiongzixing Hall(清华大学熊知行楼)
9:15-11:15

June 14th Room 211, Xiongzixing Hall(清华大学熊知行楼)

Date	Time	Speaker	Subject	Email
June 14	8:20am - 8:40am	Shuanglong Li	Pathways to Material and Subjective Wellbeing	Southwestern University of Finance and Economics
	8:40 am - 9:00am	Chaoliang Luo、 Zhengping Fu	The Impacts of Network Positions on the Formation of Strategic Alliances	Sun Yat-Sen University
	9:00am - 9:20am	Haifeng Du	An Analysis of Collective Behaviors in Communities	Xi'an Jiaotong University_
	9:20am - 9:40am	Jarder Luo、 Yaqi Zou、 Ruiqi Li	The Strategies of Joint Investment in the Chinese VC Industry	Tsinghua University
	10:10am - 10:20am		Tea Break	
	9:40am - 10:00am	Mian Zhang	Linking Regulatory Focus to Social Capital	Tsinghua University
	10:00am - 10:20am	Bing Ren	The Development of Chinese Entrepreneurs' Network in the Start-up Stages	Nankai University
	10:20am - 10:40am	Song Wang	The Impacts of Guanxi Circles on Employees' Performance	Zhejiang University

10:40am – 11:00am	Jiwen Song	A Social Network Analysis of Shared Leadership Effects in R&D Teams	Renmin University
11:00am – 11:20am	Yanlong Zhang, Ling Yang and Jia Chen	Unpacking the Blackbox: Internal Credit Ratings and Firm-bank Relations of Small and Medium Enterprises in China	Tsinghua University
11:20am – 11:40am	Lu Zheng, Likun Cao	Homophily or Heterophily: Investigating the Co-investment Pattern of Chinese Venture Capital Firms	Tsinghua University
11:40pm - 12:00pm	Weidong Wang	A Research on Peer Network	Renmin University
12:00pm-12:20pm	Reza Farahbakhsh	Characterizing Professional Users Behavior across Major Online Social Networks	Université Paris VI
12:00pm	Lunch		

请从南门进来，左边第二个交叉口左转，前行，到老人活动中心，也叫熊知行楼。



Introduction to Tsinghua Center for Social Network Research

(in brief, TCSNR)

The Tsinghua Center for Social Network Research was founded on Jan. 1st 2013. As a Tsinghua University research center, its purpose is to develop a platform for cooperation among physicists, computer scientists, and social, behavioral and epidemiology researchers, so that they can explore a set of *interdisciplinary methodological approaches* for studying complex social networks in big data.

Big data brings a lot of opportunities and challenges for interdisciplinary research: Various domains of knowledge have developed and accumulated a large body of hypotheses, models and empirical findings on the structure, dynamic processes, and consequences of social networks.

In order to arrive at a consensus we first need to create a methodological framework that takes data mining as its starting point. The object of research is online big data, which has the untapped potential to yield findings about new social phenomena. The next step is interpreting these findings through various qualitative and survey studies, which will further help us reveal grounded truth to verify theoretical hypotheses. The final step is building a model that encompasses the co-evolution of human actions and network structure based on the operative theories. With a model built on this solid foundation, researchers trained with interdisciplinary methods have the required information to predict new facts from their results.

Running in parallel to our research are real-world surveys that often generate new facts that conflict with our interpretation of the results of data mining. In this kind of scenario, we must return to our data and begin an iterative process of data mining, theory development and dynamic model building; until we can reconcile the two sets of results.

The goal of TCSNR is to develop a series of programs for training students with different research backgrounds, and mesh their different areas of expertise into a methodologically and substantively integrated whole. From this *interdisciplinary* training method we can expect new results and considerable progress in social network research.